LISTING OF CLAIMS

Claims 1-6 (Canceled)

Claim 7 (Previously Presented)   A system for reverse-control of a wireless mobile device in order to perform functions using the wireless mobile device in addition to those for which the device was designed, the system comprising:

    a computer having a processor, a memory, a connection to the Internet and a wireless transmission channel port;

    a vendor device electronically coupled to the computer and having a display interface; and

    a logic mechanism coupled to the computer and vendor device configured to cause transmission of a program to take control of a wireless mobile device's menuing, interaction and display functions to extend the vendor device's display interface to said mobile device, the transmission occurring via the wireless transmission channel port of the computer to a compatible wireless transmission channel port on a wireless mobile device automatically when the wireless mobile device enters a transmission range of the wireless transmission channel port.

Claim 8 (Original)   The system of claim 7 wherein the program to take control of the wireless mobile device's menuing, interaction and display functions comprises an additional logic mechanism for causing the wireless mobile device to interact wirelessly with the vendor device and a related micropayments accounting system.

Claim 9 (Currently Amended)   The system of claim 8 wherein the interaction with a related micropayments accounting system will cause the vendor device to provide a product or service to the a holder of the wireless mobile device.

Claims 10-41 (Canceled)

Claim 42.   (Previously Presented)   One or more computer-readable media storing computer-executable instructions that, when executed, cause a vendor device to perform the following when executed:

detecting the presence of a mobile device that has entered a wireless transmission range of a local wireless port of the vendor device;

in response to detecting the presence of the mobile device, sending a local wireless transmission from the vendor device to the mobile device, said local wireless transmission including a program to take control of one or more interface functions of the mobile device and extend a vendor device interface to the mobile device; and

wirelessly receiving a purchase request from the mobile device.

Claim 43.   (Previously Presented)   The one or more media of claim 42, wherein said program includes a listing of products available for purchase at said vendor device.

Claim 44.   (Previously Presented)   The one or more media of claim 43, further storing computer-executable instructions causing the vendor device to perform the following when executed:

wirelessly obtaining one or more preferences of a user of the mobile device, and to automatically tailor product offerings to the user's one or more preferences.

Claim 45.   (Previously Presented)   The one or more media of claim 42, further storing computer-executable instructions causing the vendor device to perform the following when executed:

offering the mobile device temporary use of the vendor device's Internet connection in conjunction with the purchase.

Claim 46.   (Previously Presented)   The one or more media of claim 42, wherein the sending a local wireless transmission from the vendor device to the mobile device occurs automatically in response to detecting the presence of the mobile device.

Claim 47.   (Previously Presented)   The one or more media of claim 42, further storing computer-executable instructions causing the vendor device to authenticate the mobile device by receiving a number of the mobile device from the mobile device, without requiring user input at a time of the authentication.

Claim 48.   (Previously Presented)   The one or more media of claim 47, wherein said number of the mobile device is a serial number of the mobile device.

Claim 49.   (Previously Presented)   The one or media of claim 42, further storing computer-executable instructions causing the vendor device to process payment for the purchase using an Internet connection of the vendor device.

Claim 50.   (Previously Presented)   A vendor device method, comprising:
        detecting the presence of a mobile device that has entered a wireless transmission range of a local wireless port of the vendor device;
        in response to detecting the presence of the mobile device, sending a local wireless transmission from the vendor device to the mobile device, said local wireless transmission including a program to take control of one or more interface functions of the mobile device and extend a vendor device interface to the mobile device;
        wirelessly receiving a purchase request from the mobile device; and

Claim 51.   (Previously Presented)   The method of claim 50, wherein said program includes a listing of products available for purchase at said vendor device.

Claim 52.   (Previously Presented)   The method of claim 51, further comprising:
        wirelessly obtaining one or more preferences of a user of the mobile device; and
        automatically tailoring product offerings to the user's one or more preferences.

Claim 53.   (Previously Presented)   The method of claim 50, further comprising:
        offering the mobile device temporary use of the vendor device's Internet connection in

conjunction with the purchase.

Claim 54.   (Previously Presented)   The method of claim 50, wherein the sending a local wireless transmission from the vendor device to the mobile device occurs automatically in response to detecting the presence of the mobile device.

Claim 55.   (Previously Presented)   The method of claim 50, further comprising the vendor device authenticating the mobile device by receiving a number of the mobile device from the mobile device, without requiring user input at a time of the authentication.

Claim 56.   (Previously Presented)   The method of claim 55, wherein said number of the mobile device is a serial number of the mobile device.

Claim 57.   (Previously Presented)   The method of claim 50, further comprising processing payment for the purchase using an Internet connection of the vendor device.

Claims 58-68 (Canceled)

Claim 69.   (New) A computer-readable medium containing computer-executable instructions to perform the following:
        transmit a program to take control of a wireless mobile device's menuing, interaction and display functions to extend the vendor device's display interface to said mobile device, the transmission occurring via a wireless transmission channel port to a compatible wireless transmission channel port on said wireless mobile device automatically when the wireless mobile device enters a transmission range of the wireless transmission channel port.

Claim 70   (New) The computer-readable medium of claim 69, further storing computer-executable instructions to interact wirelessly with a related micropayments accounting system.

Claim 71   (New) The computer-readable medium of claim 70, further storing computer-

executable instructions to provide a product or service to the holder of the wireless mobile device.

Claim 72.   (New) A method, comprising:

transmiting a program from a vendor device to a wireless mobile device to take control of the wireless mobile device's menuing, interaction and display functions to extend the vendor device's display interface to said mobile device; and

using a wireless transmission channel port transmit said program automatically when the wireless mobile device enters a transmission range of the wireless transmission channel port.

Claim 73.   (New) The method of claim 72, further comprising interacting wirelessly with a related micropayments accounting system.

Claim 74   (New) The method of claim 73, further comprising providing a product or service to a holder of the wireless mobile device.